

THE CENTER FOR ECONOMIC DEVELOPMENT



7020 PENNSYLVANIA AVE., NW

Dear Taxpayer:

You have been provided this letter for a very important reason. A recent study has identified nine out of ten schools in your community as eligible to participate in **America 2000**; a school reform program which is initiated by area Field Representatives. The **Center for Economic Development (C-FED)** is filling positions that are now open in your immediate area. As an Authorized Field Representative, you will work under C-FED's direct guidance and supervision which enables you to **earn, on average, \$1,120.00 or more weekly from home - full or part time**. Absolutely no experience is necessary.

Headquartered in Washington, D.C., the **Center for Economic Development** is committed to implementing **America 2000**. **America 2000** is a U.S. Department of Labor program sponsored under the Secretary's Commission on Achieving Necessary Skills (**SCANS**) that provides a plan of action for every parent, teacher, and employer to follow. **America 2000** began in April of 1991. It's objective is to restore American competitiveness and global leadership, which first begins with reforming the U.S. education system.

As you probably are aware, the number one crisis facing America today is the rapid and continuing decline of American education. The education crisis now affects the values and morals that once served as the backbone of the American family. More than half of our young people leave school without the knowledge or foundation required to find and hold a good job. Consequently, a surge in drug use and violence, illiteracy, and low income job opportunities are becoming a way of life which threatens America's future. wow

America's solution to the education crisis lies in each and every one of us. It begins with the collective efforts from every parent, teacher, and employer. Economic globalization and the explosive growth of technology has redefined the manner in which we must educate our youth and prepare them for the work place of the 21st century. **America 2000** has become an exciting program that allows you to earn, on average, \$1,120.00 weekly from home. You will assist C-FED in supplying to parents, teachers, employers, and students the 'new standards for educational performance' as established by **America 2000**.

"For Today's Students: Better and More Accountable Schools - with World Class Standards ... These standards will incorporate both knowledge and skills to ensure that when a person leaves school, he or she is prepared for further study and the work force." Secretary's Commission on Achieving Necessary Skills (**SCANS**) U.S. Dept. of Labor

Together, C-FED and the focused efforts of its commissioned Field Representatives will help **America 2000** reach its goal. Serving as a pivotal point in reforming America's education system, **America 2000** empowers parents, teachers, and employers to transform our schools into high-performance organizations. Students must master a new set of **competencies** if they are to become more productive adults. They represent America's future and will help strengthen our country's moral foundation and economic future.

Applications for Field Representatives are being accepted at our Washington offices. Benefits working as a commissioned C-FED Field Representative include:

- Earning an average \$1,120.00 or more weekly
- Paid Weekly
- Begin Immediately
- Work full or part time from home (average 8 to 10 hours per week)

Once accepted, C-FED will furnish you with everything you'll need to begin. There is a one-time \$69.95 registration fee that covers:

- ① Establishing Your C-FED Account
- ② Your FIELD REPRESENTATIVE STEP BY STEP INSTRUCTION GUIDE
- ③ Copy of the **AMERICA 2000** Program

C-FED will promptly refund registration fees for applications not accepted. To get started, please fill out the official Field Representative application and return to our Washington Headquarters. Upon receipt of your application, your start-up package will be shipped within 3 to 5 business days.

Sincerely,

Michelle White
Michelle White - Human Resources Director

Q. How do I get paid?

A. C-FED will disburse to you a check for \$31.00 for every America 2000 program distributed. C-FED Field Representatives have become very successful in getting a wide audience, i.e. parents, teachers, employers, students, and family members involved with the America 2000 program. There are no quotas or territorial restrictions which govern or limit how many individuals to whom you can distribute America 2000.

Q. Will C-FED supply the necessary materials I need to get started?

A. Yes. C-FED will furnish you with a Field Representative Step by Step Instruction Guide. You will also receive your own copy of the America 2000 program. C-FED will supply all other America 2000 reports as needed, at no cost to you.

Q. What prior experience do I need?

A. The position of Field Representative requires no prior experience as you will be working under C-FED's direct guidance and supervision. We do require that you possess good work ethics, can follow instructions, and have the discipline to work on your own. You will be responsible for deducting your own taxes. You will be furnished with Federal Form 1099 at the end of the year. The program will continue through 1997.

Q. Do I need an office or any special equipment?

A. No. You can perform your duties as a C-FED Field Representative from home, full or part time. The position does not require any special equipment or computers. You will need, however, paper, pens, and access to a copy machine.

Q. What individuals do we select to distribute America 2000 information?

A. According to the Secretary's Commission On Achieving Necessary Skills (SCANS), the challenge of successfully reforming our nation's education system can not be placed entirely on teachers alone. The process must get parents, family members, students, the business community, and elected officials involved as well. Your C-FED Field Representative Instruction Package will contain easy-to-follow methods that makes distributing America 2000 information to the public a relatively simple task. Absolutely no direct selling is required on your part.

Q. How does supplying parents, teachers, employers, and students with the America 2000 program help address the nation's education crisis?
A. America 2000 offers a four-part solution to America's education crisis. First, it helps recipients (i.e., parents, teachers, employers, students, and family members) become fully aware of the shortcomings of the American education system. These inadequacies have a profound impact on employee productivity, American living standards, and the social and moral breakdown of the American family.

Second, America 2000 reveals specifically what skills and competence levels employers require of students who are about to enter the work force. The program establishes the 'new standards for educational performance' necessary to transform our schools and businesses into high performance organizations. America 2000 assures students that when they first enter the work force, they possess the necessary skills required to earn a decent living without relying on government funded programs. For employers and employees alike, basic survival in an increasingly competitive global marketplace depends on motivating students to master these essential skills as defined by the Department of Labor's SCANS (Secretary's Commission On Achieving Necessary Skills).

Third, America 2000 prepares parents and employers to demand from educators (i.e., local school boards, teachers, and school administrators) that students be taught basic competency skills which are essential to securing their economic future.

as long as it's not reading and thinking

Finally, America 2000 reinforces to educators specifically what mandatory skills levels employers require of students.

Your efforts in assisting C-FED distribute America 2000 to as many parents, teachers, employers, and students as possible allows you to earn, on average, \$1,120.00 or more weekly, and serve as a vital starting point in reviving the American education system.

Q. Once C-FED receives my application, how soon can I begin?

A. Upon receipt of your application, your C-FED Field Representative Step by Step Instruction Guide will be shipped to you within 3 to 5 business days. You can then begin immediately. Your Field Representative Step by Step Instruction Guide will show you exactly what to do.

OFFICIAL C-FED FIELD REPRESENTATIVE APPLICATION - AMERICA 2000

Yes, please accept my application to become an Authorized C-FED Field Representative. I want to earn, on average, \$1,120.00 or more weekly, from home, distributing to parents, teachers, employers, and students C-FED's America 2000 program. Enclosed is my \$69.95 registration fee that registers me as an Authorized C-FED Field Representative. My C-FED Field Representative STEP BY STEP INSTRUCTION GUIDE will be shipped within 3 to 5 business days.

Name _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Eve (____) _____

Have you worked successfully from home before? Yes / No Organizational Skills: Poor / Satisfactory / Good / Excellent

Have you worked for C-FED before? Yes / No If yes, position held _____

Have you been convicted of a felony? Yes / No Weekly Earning Goals \$ _____

Present Employer _____ Position _____ Length _____

Education Completed: High School / Associate Degree / College / Graduate School Year Completed _____

Send To:
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